



TREND REPORT

# Bomber Jackets Elevated

## THE BOMBER JACKET IS BACK

From stadium tunnels to streetwear drops - the bomber jacket has become the most versatile piece in branded apparel. Brands that move now own the moment.



**MERCH IS LEVELING UP**

**Your audience will always want the tee. They also want something else they'll wear for years - a custom bomber.**



EVERY DETAIL IS YOURS

Satin shell. Custom lining. Stripe trim. Color blocking. The bomber jacket is a canvas - and we build it to your exact spec.



MOST BRANDS HAVEN'T CAUGHT ON YET

Stand out from the merch table.  
The bomber jacket is wide open.  
The brands moving now are the  
ones that will own it.





GET IN ON THE TREND

**Add bomber jackets to your next drop.**

Custom Bomber Jackets now available at Culture Studio.

