



Winter 2023
STYLE GUIDE



Think Beyond *the Holidays*

From the twinkling lights that grace the streets to the serene silence that accompanies a snowfall, Winter brings an opportunity to reflect the magic of this season through promotional apparel and accessories. Immerse yourself in a thoughtful selection of styles to equip your inventory with the perfect mix of the latest trends, functional pieces made for the elements, and accessories to mix and match for personalized style.

Build versatile looks that transcend the winter season, curate a collection of gifts for every person and every budget, and create your vision. Let the frosty embrace of Winter Style be your canvas, where each garment and accessory tells a story of seasonal wonder.

Welcome to a Winter Wonderland of Style

For the ultimate holiday gifting shop, inclusively curated with every budget and purpose in mind.

For the early adopters looking for opportunities to watch and try first.

For the influencers and pop-up shops, create unforgettable connections with promotional merch.

For the companies re-branding, find styles that represent the new brand better than ever before.

For the retail trend lovers, find premium brands, spot the dupes, and ride the nostalgia wave.

For the accessory aficionado, top off the look with best-selling and trending bags and headwear.

Sound like a customer you know? Be ready to brand the Winter with top trends for their needs.



Gifting



1. BW6501 Boxercraft. 2. 320 Tultex. 3. A671S adidas. 4. SC100 SOCCO. 5. 8810 Burnside.
6. 199793 Columbia. 7. 1038 DRI DUCK. 8. INDBKTSB Independent Trading Co.

Pricing subject to change.

Gifts for Every Budget

• Budget Friendly (\$0-\$20 MSRP)

Explore our range of wallet-friendly gems that expand your brand's presence. Affordable solutions that resonate, leaving an enduring mark on your audience.

• Mid-Range (\$20-\$40 MSRP)

Elevate your brand with gifts that strike the perfect balance between quality and value. These products will leave a lasting impact and will be used time and time again.

• Splurge (\$40+ MSRP)

These premium gifts offer an elevated experience. Make a statement that lingers and showcase retail brands with top-notch quality.



1. 191132 Columbia. SF000 Gildan. 812 BELLA+CANVAS.
2. PRM10TSB Independent Trading Co. PRM11PNT Independent Trading Co.
3. N17186 Nautica. A522 adidas.



SC100
SOCCO
USA-Made Striped Crew Socks
\$14.44



1715
Liberty Bags
Neoprene 15" Laptop Sleeve
\$16.70



5770
Liberty Bags
Tammy Waffle Weave Spa Bag
\$14.12



P170
Hanes
Ecosmart® Hooded Sweatshirt
\$22.28



SP04
Sportsman
Knit Scarf
\$11.80

Budget-Friendly \$0-\$20 MSRP

Designed with both sentiment and savings in mind, budget-friendly gifts allow not only employers but all brands seeking affordable gifting options the ability to express their gratitude. Surveys indicate that the receipt of thoughtful gifts, such as swag from an employer, can elevate employees' perceptions of their workplace.

Gifts for:

- Boutique Gifts or Giftshops
- Hybrid Workforce
- Recruitment & Onboarding
- Practical, Everyday Use

STYLE GUIDE



Trend Alert!
Oversized is in! Go up a couple sizes in your sweatshirt for a cozier, oversized fit.

Product Featured:
191132 Columbia.
SF000 Gildan. 812 BELLA+CANVAS.
8860R Liberty Bags.



SP500
Sportsman
Pigment-Dyed Cap
Call for Pricing



C710
Carmel Towel Company
Chill Towel
Call for Pricing



8711
Alpine Fleece
Value Blanket
\$14.12



973MR
JERZEES
NuBlend® Sweatpants
\$19.18



3600
Next Level Apparel
Unisex Cotton T-Shirt
Call for Pricing



S800
Q-Tees
Sustainable Canvas Bag
Call for Pricing



YOUTH STYLE



3200T
BELLA+CANVAS
Toddler Three-Quarter Sleeve Baseball Tee
Call for Pricing



1005
Rabbit Skins
Infant Premium Jersey Bib
Call for Pricing



YOUTH STYLE



118518
Columbia
Whirlbird™ Watch Cap
\$19.00

Pricing subject to change.



BW6501
Boxercraft
Women's Flannel Shorts
\$26.20



FOS900546
Oakley
5L Travel Pouch
\$25.76



YOUTH STYLE



PRM15YSB
Independent Trading Co.
Youth Special Blend Raglan
Hooded Sweatshirt
\$21.66



A671S
adidas
Sustainable Rope Cap
\$29.30



GDH280
ComfortWash by Hanes
Garment-Dyed Jersey Hooded
Long Sleeve T-Shirt
\$23.62



6014
Imperial
The Montage Pom Knit
\$21.90

Mid-Range \$20-\$40 MSRP

Opt for these mid-priced styles to decorate, brand, and transform into memorable gifts. Thoughtfully curated for versatile appeal and high impressions, they're designed with everyone in mind and to be enjoyed time and time again.

Gifts for:

- Family Matching
- Ultimate Personalization
- Comfy & Cozy
- Show of Appreciation

STYLE GUIDE



Product Featured:
SS4500 Independent Trading Co. 8888 Burnside. PRM3500
Independent Trading Co. CHP120 Champion. PRM10TSB
Independent Trading Co. PRM11PNT Independent Trading Co.



W20172
MV Sport
Women's Jordan Angel
Fleece Hooded Sweatshirt
\$38.90



3702
DRI DUCK
Packable Booney
\$22.22



993MR
JERZEES
NuBlend® Full-Zip
Hooded Sweatshirt
\$27.50



*Shop Youth
Companion 4810



A557
adidas
Women's Blended
T-Shirt
\$29.24

320
Tultex
Unisex Fleece
Hooded Sweatshirt
\$22.48



8810
Burnside
Flannel Jogger
\$27.78



INDBKTSB
Independent Trading Co.
Special Blend Blanket
\$33.80

Pricing subject to change.

WINTER 2023 | 4



15600
Weatherproof
32 Degrees Packable
Down Jacket
\$100.72



702
Paragon
Kitty Hawk Performance
Long Sleeve Fishing Shirt
\$46.44



7349
DRI DUCK
Mission Quarter-Zip
Pullover
\$90.00



8000
Burk's Bay
Napa Leather
Driving Jacket
\$277.38



FOS901246
Oakley
24L Gearbox
5-Speed Backpack
\$75.76



Nautica is the newest addition to our brand portfolio.



173801
Columbia
Pike Lake™ Vest
\$148.60



1038
DRI DUCK
46L Weekender Bag
\$80.38



N17387
Nautica
Women's Navigator Fleece Full-Zip Jacket
\$89.50



K01
Boxercraft
Women's Fleece
Out Pullover
\$55.36



A587
adidas
Quarter-Zip Pullover
\$90.90



199793
Columbia
Women's Fireside™ FZ Jacket
\$103.20



FWMCABIN
Faribault Woolen Mills
USA-Made Cabin
Wool Throw
\$275.98



8889
J. America
Quilted Jersey Shirt Jacket
\$66.02



5326
DRI DUCK
Kodiak Jacket
\$125.96

Product Featured:
N17186 Nautica.
A522 adidas.

Splurge \$40+ MSRP

Choose from renowned retail brands conveniently available at wholesale or to high quality, primed for personalization brands. Elevate your's and your client's brands by leveraging popular names, quality details in every stitch, and recognizable trends.

Gifts for:

- Retail Brand Enthusiasts
- Clients & Partners
- Adventure Seekers
- Frequent Travelers

Emerging Markets



1. W23716 MV Sport. 2. PURE Atlantis Headwear. 3. 8884 J. America.
4. 8861 J. America. 5. 195411 Columbia. 6. 2050 Sportsman. 7. FOS901243 Oakley.

Cutting Edge Opportunities

• Influencers

Find an influencer that resonates with your brand and join hands with these modern-day storytellers to leverage their influence.

• Pop-Up Shops

Whether you're popping up shop or your customers are, put great branding at center stage and draw visitors with these styles curated for pop-up shop success.

• Re-Branding

Maybe it's a mere makeover or maybe it's an evolution of how a brand is perceived, either way thoughtfully chosen product is paramount to redefine the path forward.

- 1. 2050 Sportsman. 9384 Next Level Apparel.
- 2. L08 Boxercraft. 5030 Next Level Apparel.
- 3. N17928 Nautica. 202 Tultex.





TR401
American Apparel
Tri-Blend Track Tee
\$14.28



OAD10GR
OAD
Midweight Recycled Gusseted Tote
Call for Pricing



BWG103
Boxercraft
Women's Stretch Lined Shorts
\$31.36



9881
Alternative
Eco-Fleece Dodgeball Pants
\$47.76



7709
Liberty Bags
16" Basic Backpack
\$14.32



SC200
SOCCO
USA-Made Solid Crew Socks
\$14.44

Influencers

Venture into the realm of digital voices that inspire and guide the masses – the realm of influencers. As these online trailblazers capture hearts and set trends, offering merch gives them a platform to provide their followers a tangible connection. Enrich their message with taglines, logos, and captivating graphics which are popular on influencer merch.

Top Markets

- Lifestyle & Wellness
- Food & Beverage
- Beauty & Fashion
- Entertainment

Trend Alert!
Influencer fashion
is on the rise.



Product Featured:
2050 Sportsman n. 9384 Next Level Apparel.



3600
Next Level Apparel
Unisex Cotton T-Shirt
Call for Pricing



2050
Sportsman
Bucket Cap
\$10.26



SP400
Sportsman
Tie-Dyed Dad Hat
Call for Pricing



18500
Gildan
Heavy Blend™ Hooded Sweatshirt
\$22.28



200BW
Dyenomite
Bleach Wash T-Shirt
\$12.60



F260
Hanes
Ultimate Cotton® Crewneck Sweatshirt
\$25.26



BM6101
Boxercraft
Riptide Shorts
\$51.50



CB465
The Game
Pigment-Dyed Cap
\$14.46



8861
J. America
Tie-Dyed Fleece
Hooded Sweatshirt
\$45.36



8884
J. America
Tie-Dyed Fleece Joggers
\$38.28



9861
Liberty Bags
Allison Cotton
Canvas Tote
Call for Pricing



210
Paragon
Long Islander Performance
Long Sleeve T-Shirt
\$14.78



3600SW
Next Level Apparel
Unisex Soft Wash T-Shirt
\$13.14



YOUTH STYLE



4412
Rabbit Skins
Infant Long Legged
Baby Rib Bodysuit
\$14.68



W23716
MV Sport
Women's Sueded Fleece
Colorblocked Crop Hooded Sweatshirt
\$34.54



1501
BELLA+CANVAS
Women's Micro Rib
Long Sleeve Baby Tee
\$17.68



6925
LAT
Elevated Fleece Crewneck Sweatshirt
\$23.22



PURE
Atlantis Headwear
Sustainable Knit
\$11.16



Product Featured:
MPS LEGACY,
A586 adidas, L08
Boxercraft, 5030 Next
Level Apparel, 3719T
BELLA+CANVAS, 3727T
BELLA+CANVAS.

Pop-Up Shops

Immerse yourself in the ever-changing, popular world of pop-up shops. From vibrant festivals to cozy neighborhood boutiques, these pop-up gems can be found in various nooks. Get started with promotional apparel and accessories to captivate pop-up spaces and forge a connection that lingers beyond temporary.

- Store Within a Store
- Seasonal Events
- Kiosks & Booths
- Marketing Events



195411
Columbia
Sweater Weather™ Half-Zip
\$108.08



A514
adidas
Ultimate Solid Polo
\$53.84



AFX90UNZ
Independent Trading Co.
Lightweight Full-Zip
Hooded Sweatshirt
\$35.90



7511
BELLA+CANVAS
Women's Sponge Fleece
Classic Crewneck Pullover
\$32.78



FOS901243
Oakley
22L Sport Backpack
\$65.66



5318
DRI DUCK
Summit Soft Shell Puffer Vest
\$96.70



T18
Q-Tees
Budget Rally Towel
Call for Pricing

Bomber jackets
are the perfect mix
of sophistication
and style.



Product Featured:
A12S adidas. N17928 Nautica.
202 Tultex. 921452ODM Oakley.



A589
adidas
Women's Spacer Quarter-Zip Pullover
\$75.76



Q800
Q-Tees
Promotional Tote
Call for Pricing



2001CVC
American Apparel
Unisex CVC Tee
Call for Pricing



A590
adidas
Blend Polo
\$70.70



2091
Kastifel
Ferris Dad Hat
\$19.10



S95
Boxercraft
Studio Jacket
\$55.78

Re-Branding

More than just a redesigned logo, a successful re-brand stirs emotions and drives new perspectives. It's just exciting! Let promotional merch do the talking by choosing products that seamlessly integrate with the updated persona and brand identity. As your customers' promotional merch expert, you can't go wrong with this selection of styles.

Re-Branding Opportunities:

- Employee Uniforms
- Launch Events
- Customer Giveaways
- Corporate Gifting

Retail Trends



1. S600 Champion. 2. 5773 Liberty Bags. 3. 1501KC YP Classics. 4. 8888 Burnside.
5. A524 adidas. 6. A586 adidas. 7. 169800 Columbia. 8. FT007M Liberty Bags.

Pricing subject to change.

Calling All Trendsetters!

• **Premium Brands**
Elevate your brand, embrace luxury: Retail brands you recognize offered at wholesale and ready to give customers a visibility boost like no other.

• **Dupes**
Where style meets savings: If premium products seem out of reach, dupes are your answer. Capture the essence of coveted brands and stay on-trend at a more inclusive price point.

• **'90s/'00s Nostalgia**
Journey into iconic eras: Step into a time capsule with collections inspired by the vibrant '90s and early 2000s. Stand out, spark conversations, and create lasting impacts through the magic of nostalgia.



1. 201265 Columbia. S149 Champion. CHP120 Champion.
2. 223503 Holloway. 222599 Holloway. SC200 SOCCO.
3. PRM1500TD Independent Trading Co.



141162
Columbia
Hart Mountain™
Half-Zip Sweatshirt
\$65.24



A586
adidas
Crewneck Sweatshirt
\$75.76



A1000
adidas
Women's Pocket Leggings
\$79.98



T105
Champion
Heritage Jersey T-Shirt
\$14.14



A230
adidas
Performance Polo
\$37.94

Premium Brands

Did you know that over 80% of individuals keep promotional products for over a year? Buying premium brands ensures every piece is not only a great first impression but your favorite advertisement that simply never gets old. Premium brands are best suited for:

- Co-Branding Opportunities
- Retail Fashion Inspired
- Elevated Perceived Value
- Lasting Impressions



Product Featured:
197592 Columbia, A588 adidas, A556 adidas, FOS901246
Oakley, 146409 Columbia, 201265 Columbia, 5149 Champion,
CHP120 Champion.



FOS900831
Oakley
Team Issue Bucket Hat
\$36.82



S600
Champion
Powerblend® Crewneck Sweatshirt
\$25.26



FOA402997
Oakley
Team Issue Podium
Quarter-Zip Pullover
\$58.48



A524
nautica
Hooded Full-Zip Windbreaker
\$86.92



FOS901244
Oakley
28L Sport Backpack
\$70.70



169800
Columbia
Powder Lite™ Jacket
\$150.96



N17174
Nautica
Windward Anorak Hooded
Quarter-Zip Jacket
\$109.50



146409
Columbia
Watch Cap
\$23.00



A6275
adidas
Sustainable Trucker Cap
\$26.78



1501KC
YP Classics
Cuffed Knit Beanie
Call for Pricing



3953
BELLA+CANVAS
Women's Sponge Fleece Half-Zip Pullover
\$35.50



BW6301
Boxercraft
Women's Luna Leggings
\$52.02



8703
Burnside
Elemental Puffer Vest
\$39.26



BW8102
Boxercraft
Women's Quilted Market Jacket
\$89.46



223504
Holloway
Eco Revive™ Ventura
Soft Knit Shorts
\$35.00

Dupes

Can you spot the dupe? These reiterations of well-known, well-loved products offer a cost-effective way to stay on-trend with promotional apparel and accessories. Where style meets savings and trends become accessible to all – this opportunity is not one to just watch. Stay cutting edge with this collection of dupes.

STYLE GUIDE



Trend Alert!
Social Media
made knock-offs
cool again.

Product Featured:
REMPA LEGACY. 223503
Holloway. 222599
Holloway. SC200 SOCCO.



5773
Liberty Bags
That's So '90s
Fanny Pack
Call for Pricing



8890
J. America
Quilted Snap Pullover
\$61.12



BM5502
Boxercraft
Stretch Woven Vest
\$43.96



REMPA
LEGACY
Reclaim Mid-Pro Adjustable Cap
\$22.12



3901
Burnside
Sweater Knit Jacket
\$46.06



8888
Burnside
Perfect Jogger
\$31.12

Pricing subject to change.

WINTER 2023 | 12



A134M
Liberty Bags
Metallic Large Tote
Call for Pricing



1010
BELLA+CANVAS
Women's Micro Rib Baby Tee
\$13.14



1566
Comfort Colors
Garment-Dyed Sweatshirt
\$38.16



2000
Colortone
Tie-Dyed Long Sleeve T-Shirt
\$18.78



Product Featured:
3739 BELLA+CANVAS, 1012 BELLA+CANVAS, 112FP Richardson,
245 Tultex, PRM1500TD Independent Trading Co.



GEO
Atlantis Headwear
Sustainable Bucket Hat
\$13.36



FT007M
Liberty Bags
Metallic Neoprene Can Holder
Call for Pricing



640LM
Dyenomite
LaMer Over-Dyed Crinkle
Tie-Dyed T-Shirt
\$17.96



1304
American Apparel
Unisex Heavyweight Cotton
Long Sleeve Tee
\$10.10



VC700
Valucap
Foam Mesh-Back Trucker Cap
Call for Pricing



9500
Colortone
Tie-Dyed Drawstring Backpack
\$12.00



1201
BELLA+CANVAS
Women's Micro Rib Raglan Baby Tee
\$15.36



3610
Augusta Sportswear
Satin Baseball Jacket
Striped Trim
\$57.06

'90s/'00s Nostalgia

Retro-inspired product can help you stand out from the crowd and have a unique power to connect across generations, which is important in today's 5-generation workforce. With every personalized retro corporate gift, you're not just giving an item; you're sharing happiness, memories, and a piece of your brand's legacy.

Top Off the Look



1. 143R Richardson. 2. 6245EC YP Classics. 3. 110F Flexfit. 4. 191125 Columbia. 5. Q1300 Q-Tees. 6. JOSIE Infinity Her. 7. RKF12 CAP AMERICA. 8. TKN24 CAP AMERICA. 9. 1410 DRI DUCK. 10. OAD019 OAD. 11. FOS901245 Oakley.

Pricing subject to change.

All About Accessories

• Bags

Whether intended as a corporate gift or a promotional winter giveaway, we have a collection of core and fashion brands that feature versatile and functional design elements.

• Hats & Beanies

Elevate your collection with headwear that adds a touch of style and warmth. From classic designs to trendy items, we have all the Winter must-haves.



1. N17176 Nautica. 3600 Next Level Apparel. 1048 DRI DUCK. 2. GB568 The Game. 8200 Burnside. 1C47MR Fruit of the Loom. 3. 6015 Imperial. N17946 Nautica. 3953 BELLA+CANVAS.



**Q1300
Q-Tees**
19L Zippered Tote
Call for Pricing



**5772
Liberty Bags**
Clear Fanny Pack
\$12.10



**FOS901245
Oakley**
29L Gearbox
Overdrive Backpack
\$91.82



**921443ODM
Oakley**
50L Street Duffel Bag
\$93.66



**TD800
Q-Tees**
Tie-Dyed Canvas Bag
Call for Pricing



**OAD101R
OAD**
Economical Recycled Sport Pack
Call for Pricing



**1036
DRI DUCK**
16L Messenger Bag
\$75.76

*Commuter bags
make an ideal
corporate gift,
serving both
during office hours
and beyond.*



*Product Featured:
N17176 Nautica.
1048 DRI DUCK.*



**1410
DRI DUCK**
Roll Top Backpack
\$95.96



**OAD019
OAD**
Insulated Neoprene
Single Wine Tote
Call for Pricing



**8802
Liberty Bags**
Recycled Zipper Tote
Call for Pricing



**FOS901243
Oakley**
22L Sport Backpack
\$65.66



**Q4400
Q-Tees**
T1L Canvas Tote with
Contrast-Color Handles
Call for Pricing



**FOS901101
Oakley**
22L Dry Bag
\$27.88



**A6785
adidas**
Sustainable Gym Sack
\$29.30



**INDDUFBAG
Independent Trading Co.**
29L Day Tripper
Duffel Bag
\$29.88

Bags

Top Picks:

- ✓ **Tote Bags:** The ideal budget-friendly essential for swag bags, retail purchases, and giveaways.
- ✓ **Backpacks:** A versatile hands-free option that balances fashion with practicality, ideal for daily use or outdoor adventures.
- ✓ **Cinch Bags:** From gym essentials to everyday items, cinch bags offer a compact option for giveaways and events.
- ✓ **Duffel Bags:** Spacious and durable companions for travel and active lifestyles, the perfect gift for employee appreciation.



**OFA
LEGACY**
Old Favorite Trucker Cap
\$16.06



**TKN24
CAP AMERICA**
USA-Made 12" Cuffed Beanie
Call for Pricing



**191125
Columbia**
City Trek™ Heavyweight Beanie
\$36.30



**143R
Richardson**
Chunky Cable with
Cuff & Pom Beanie
\$17.18



**6245EC
YP Classics**
EcoWash™ Dad Hat
\$11.10

Hats & Beanies

Top Picks:

- ✓ **Beanies:** A timeless winter necessity and an excellent cost-effective avenue for branding.
- ✓ **Structured & Unstructured Hats:** The ideal decorated add-on to any sample kit or employee gift box.
- ✓ **Truckers:** The perfect retro snapback hat for an adjustable fit that never goes out of style.
- ✓ **Bucket Caps & Boonies:** Versatile options that offer sun protection and a fashion-forward edge.



Product Featured:
GB568 The Game,
8200 Burnside,
IC47MR Fruit of the
Loom, 6015 Imperial,
N17946 Nautica, 3953
BELLA+CANVAS.



**6020
Imperial**
The Mogul Knit
\$21.90



**112
Richardson**
Snapback Trucker Cap
\$11.58



**110F
Flexfit**
110@ Snapback Cap
\$15.10



**3523
DRI DUCK**
Coleman Beanie
Call for Pricing



**144709
Columbia**
Bora Bora™ Booney
\$32.20



**RKFI2
CAP AMERICA**
USA-Made Snowflake Beanie
\$17.38



**6110NU
Flexfit**
NU@ Adjustable Cap
\$14.20



**L338
Imperial**
The Hinsen Performance
Ponytail Cap
\$23.90

Pricing subject to change.