# CREATIVE MENU



# PITCHBOOK + PRODUCT DEVELOPMENT

**Brand Coordinators** 

Choose collection of garments based on client needs.

#### **Creative Team**

Mock up client logo in various colors or treatments. (Distressing, Specialty Inks, etc)



## TYPOGRAPHY

Simple creation of artwork based on text only. This process can include various color treatments, distressing, or font choices.



CUSTOM DESIGN

Fully custom artwork built for garment decoration.

+ 2 Revisions\*

(Negotiable rate based on direction provided)



CUSTOM LOGO

Fully customized logo design for your company, brand, or project.

+ 2 Revisions\*

into into color-separated channels necessary for print.

\$150+

+ Spot Color (Separates colors into printable pantone screens)

COLOR SEPARATION

Process that turns a flat image



SUBLIMATION

Custom pattern and/or colors printed all over the garment paired with a client provided logo.

+1 Revision\* + Ideal for On-Demand products

FREE

1-Hour art time minimum

\$300 per submission \$500 per approval \$100 for a back submission \$200 if there is a back approved 5-Hour art time minimum

2-Hour art time minimum

\*AFTER 2 REVISIONS, ADDITIONAL ART HOURS ARE ADDED ON TO THE FINAL INVOICE / \*\*PROJECT TIME MAY VARY DEPENDING ON THE REFERENCES OR DIRECTION PROVIDED \*\*\*PRICING SHOWN ARE PER DESIGN

> For performance obligations related to the sale of merchandise, control transfers to the customer at a point in time. The Company transfers control and records revenue for product sales once the entire purchase order has been fulfilled and the items have been boxed, sealed and labeled.

If, for any reason, the shipment is requested to be held on the dock, storage fees will be issued and billed separately.





### FULL PACKAGE

Includes...

- + Custom Logo Design
- + Typefaces
- + Brand Identity Guide
- + 3 Custom Apparel Designs
- + Social Media Assets
- + 2 Revisions\*

\$1,200