



FW 2023

TREND REPORT

(BY) CULTURE STUDIO



01

NOT-SO-UGLY SWEATERS

Traditional knit sweaters get an upgrade this season with cool prints and patterns.



MAKE IT YOUR OWN

Create your own all-over knit pattern with
your brand's logo or full color artwork.



P376 KNIT SWEATER



02

VARSITY VOGUE

Varsity jackets are making a nostalgic comeback, effortlessly fusing timeless athletic flair with contemporary style.





P397 VARSITY JACKET

MAKE IT YOUR OWN

Create your own custom varsity jacket from scratch and add embellishments to capture your brand's personality.



Patches



Embroidery



Chenille

LAI D BACK LEATHER

Oversized leather jackets layered over hoodies for an effortlessly cool look.





395J VEGAN LEATHER JACKET

MAKE IT YOUR OWN

Amp up your outerwear collection by adding custom transfers or patches to a leather jacket.



Patches



Transfers

BOLD BUTTON UPS

This fall, button-up shirts are taking on a fresh twist, seamlessly blending a classic silhouette with edgy all-over patterns.





P345 SUBLIMATED BUTTON UP

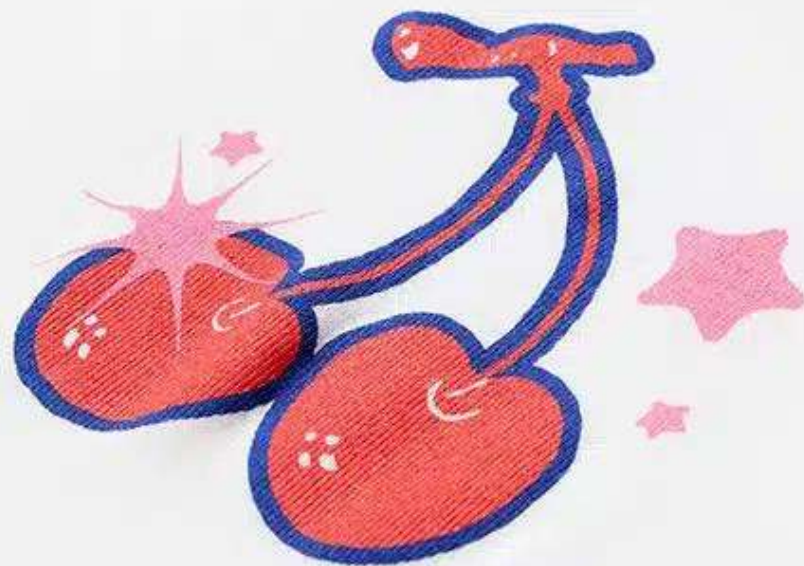
MAKE IT YOUR OWN

Design your own button up with sublimation to achieve any all-over print or pattern.

CROPPED CRAZE

Cropped hems with baggy pants or layered under jackets are a major move for this season.





MAKE IT YOUR OWN

Add a bold screen print or embroidered logo for a fun addition to your product line.



1012
MICRO RIB SPAGHETTI TANK



1201
MICRO RIB RAGLAN



1019
MICRO RIB RACER TANK



STREETWEAR SPORTY

This season, jerseys are making a bold and stylish statement, infusing sports-inspired fashion with a fresh and unisex appeal.





MAKE IT YOUR OWN

Decorate your own jersey seam-to-seam
with sublimation options.



P479
SUBLIMATED BASEBALL JERSEY



S358
SUBLIMATED POLO



S131
SUBLIMATED JERSEY



Tap into the trends.