



FW / 2022

TREND REPORT

(BY) CULTURE STUDIO



GORPCORE



This term is used to describe the convergence of outerwear labels into modern street style silhouettes. Moving away from the athleisure trend of comfy cottons & sweats to more durable garments like puffer jackets, tech fleece, and weather resistant materials. Traditionally outdoorsy brands like The North Face and Patagonia are transitioning from hiking trails to the runway. Beauty takes a back seat while function takes the center stage with this utilitarian aesthetic.

MATERIALS



SHERPA/FLEECE



NYLON/POLYESTER



GARMENTS



SHERPA JACKETS



WINDBREAKERS



NYLON JOGGERS



PUFFER VESTS



BALACLAVA MASKS



UTILITY BAGS





DECORATION

Add transfers to outerwear and nylon materials for a sleek look. Perfect for windbreakers, track suits and hats.



Reflective Transfer



HD Transfer

COLLEGIATE COMEBACK

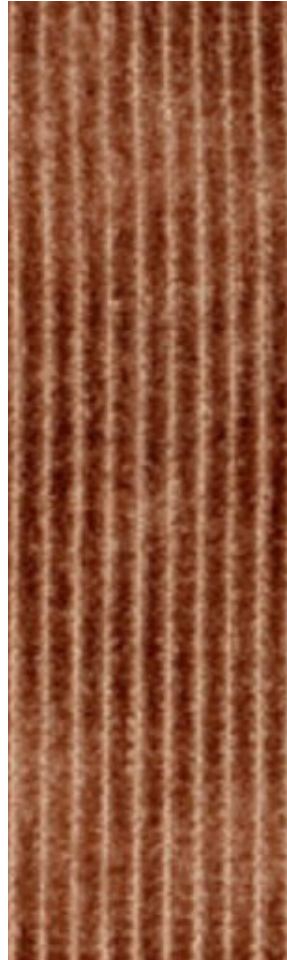
Brands are reviving these looks
and adding a contemporary
streetwear spin.



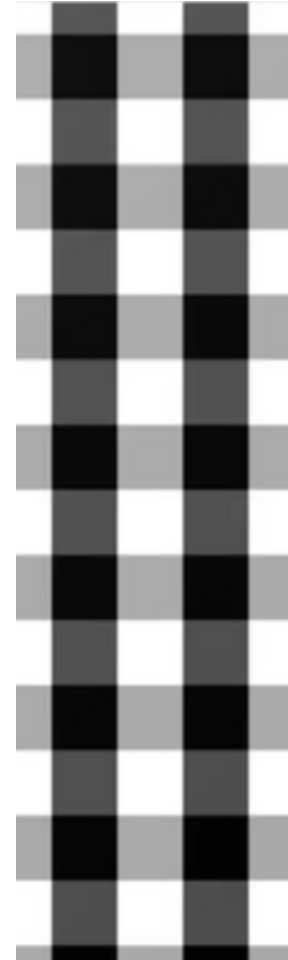
MATERIALS



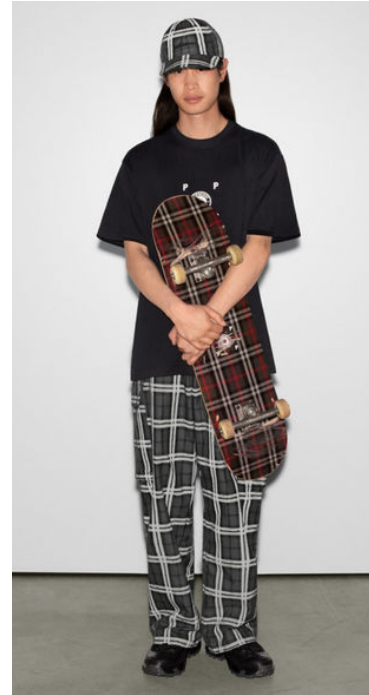
KNIT



CORDUROY



GINGHAM



CARMENTS



KNIT SWEATERS



VARSITY JACKETS



POLOS & COLLARED SHIRTS



FLANNELS



CREWNECK FLEECE



KNIT SCARVES



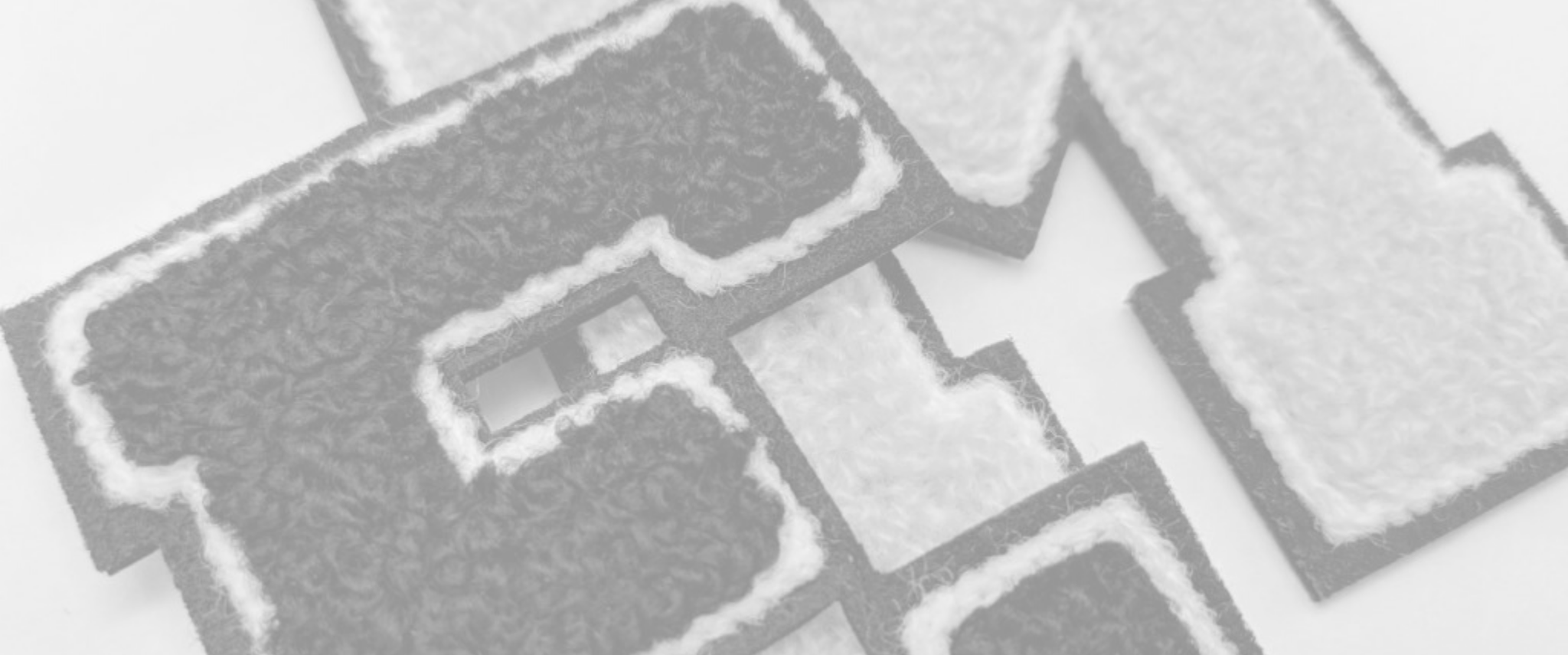
CORDUROY CAPS



POM BEANIES



CABLE BEANIES



DECORATION

Embellish garments with embroidered logos or patches to achieve that collegiate look. Perfect for outerwear, hats, and scarves.



Chenille



Wool Thread



Puff Thread

LOUD & PROUD

The bolder the better. Color blocking, layering, and geometric patterns in highlighter palettes are breaking the mold this season.

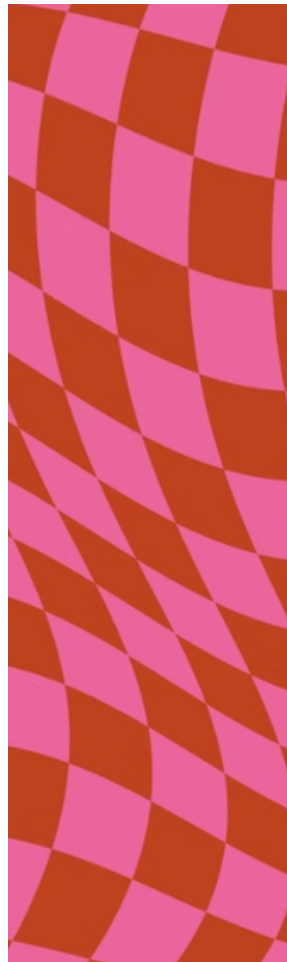
Taking inspiration from psychedelic rock and visual Op Art of the 80's and 90's, people are ready to get playful post-pandemic.



MATERIALS



HOUNDSTOOTH



ABSTRACT



SHINE & METALLICS



GARMENTS



CUSTOM KNITS



ALL OVER SUBLIMATION



PATTERNED FLEECE



COLOR BLOCK FLEECE



LEATHER OUTERWEAR



METALLIC ACCESSORIES

DECORATION

Sublimation printing allows you to print colorful designs and patterns all over, seam to seam. From fleece to accessories to home goods, you can easily build out a unique product line.



S261 Bomber Jacket



S249 Tee





BUILD YOUR BRAND

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