



SS 2023

TREND REPORT

(BY) CULTURE STUDIO



01

HEAVY METALS

Flashy foils and metallics are taking the spotlight on runways.





MAKE IT YOUR OWN

Add metallic embroidery, ink, or shiny foil to illuminate your design.



Metallic Thread



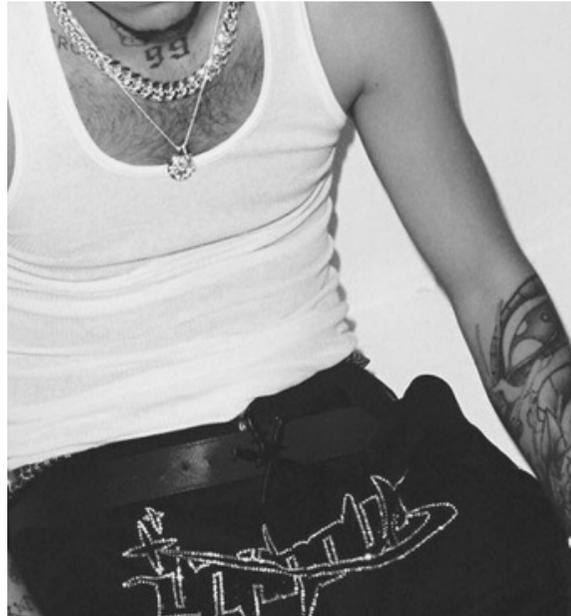
Metallic Ink



Foil Transfer

Y2K IS HERE TO STAY

Rhinestone embellishments and glittery coatings are on the radar as the Y2K fad sticks around for another year.





MAKE IT YOUR OWN

Add some sparkle with a layer of glitter ink or create a dimensional design with rhinestones and nailheads.



Rhinestones



Nailheads



Glitter



03

FRINGE FRENZY

Often associated with the flapper era of the roaring 20's, fringe is making a new name for itself as elevated, high fashion detailing. Fringe is being used to create artistic silhouettes by adding to hemlines or necks.





MAKE IT YOUR OWN

Add specialty cuts to the sleeves or hem of garments.



REV UP YOUR CLOSETS

Going into the spring we're seeing moto-cross style fashion hit the runways, featuring bold color blocking and stripes. Just like athleisure, this trend takes inspiration from traditional sportswear and puts a fashionable spin on it for the everyday person to wear.



**MAKE IT
YOUR
OWN**



SUBLIMATION



WINDBREAKERS



TRUCKER CAP



FAUX LEATHER JACKET



Tap into the trends.